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The Association of Nigerian Women Business Network (ANWBN) Awarded \$19,985 Grant to Empower Women Entrepreneurs in Northern Nigeria with Digital Skills.

[Abuja, FCT, 30 September, 2024] – The Association of Nigerian Women Business Network (ANWBN) is excited to announce it has been awarded a \$19,985 grant to implement the **“Digital Literacy & E-commerce Training for Women-Owned Businesses”** project. This initiative will empower women entrepreneurs in three communities across Northern Nigeria, equipping them with essential digital skills to thrive in today's economy and bridge the digital divide.

The grant, awarded by the Center for International Private Enterprise (CIPE), reinforces ANWBN's mission to promote economic inclusivity and support marginalized women-owned businesses. The project will provide comprehensive training in digital literacy and e-commerce, enabling participants to enhance business operations, access global markets, and drive long-term economic growth in their communities.

“This grant will profoundly impact women entrepreneurs in Northern Nigeria by providing them with the digital tools and skills needed to succeed in today's competitive market,” said National Coordinator/Project Director of ANWBN, Mrs. Angela Ajala. “Our goal is to empower these women with skills that foster business growth and resilience. We are incredibly grateful to CIPE for supporting this transformative project”.

The **Digital Literacy & E-commerce Training for Women-Owned Businesses** project will train at least 75 women through hands-on workshops, business coaching, and mentorship. Key areas of focus include website development, digital marketing, online sales platforms, and social media management. Participants will also be onboarded to an e-commerce marketplace to expand their reach globally.

“Our project is not just about teaching digital skills,” said Mrs. Amede Olisa-Achingale, Project Manager for the initiative. “It's about driving systemic change and creating opportunities for these women to compete on a global stage and succeed in ways they never thought possible.”

Beyond its immediate benefits, the project will have a broader community impact as women-owned businesses grow, create jobs, and foster innovation. This initiative aligns with ANWBN's goal of driving sustainable socio-economic development by empowering women and marginalized groups.

“This training and e-commerce onboarding will unlock doors to opportunities women never imagined,” added Amede Olisa-Achingale. “It will create lasting change for both the women and their communities.”

ANWBN invites individuals, companies, and stakeholders to support the success of this project and help ensure women entrepreneurs across Nigeria have the skills they need to thrive in the digital economy. To learn more about how to get involved or contribute, visit <https://anwbn.org> or contact Mrs. Nelly Ndaguba on +234 909 246 8484.

"This is just the beginning," concluded Mrs. Angela Ajala. "Together, we can create a more inclusive and prosperous future for all."

About ANWBN

ANWBN is committed to enhancing women's political and economic participation in Nigeria to promote sustainable development and overcome systemic challenges. Through education, advocacy, and hands-on training programs, the organization empowers women, drives economic growth, and fosters equity across Nigerian communities.

About CIPE

With over 40 years of experience, CIPE works with local partners to foster market-oriented democracies, support women's empowerment, and promote digital inclusivity. Through strategic grants and initiatives, they empower marginalized communities with tools for sustainable growth and economic opportunities. This grant to ANWBN reflects their commitment to supporting innovation and inclusive development.

For further inquiries, please contact:

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